



FOLKTALE  
WINERY & VINEYARDS

EVENT BROCHURE





## OUR STORY

In every great bottle of wine, there is a story. Ours began with a band of artists, craftspeople, and lovers of life who brought their imaginations and lofty aspirations to this magical piece of land in Carmel, California. Here in the sunny valley, we've cultivated a culture of respect, sustainability, community, wholesome culinary, and extraordinary wines. We believe Folktale is a reflection of all the laughter and enjoyment that our guests bring with each visit, and we are forever growing and evolving with every new vintage and experience.

Just 5 miles from the Pacific Ocean, Folktale is an easy drive from Silicon Valley and the San Francisco Bay Area, and is conveniently accessible from the Monterey Airport and the Monterey Peninsula. We invite you to discover and enjoy this idyllic setting with great wines, food, natural beauty, comfortable climate, excellent location, and the warm hospitality of Carmel Valley.

- 5 Minutes from Carmel-by-the-Sea
- 15 Minutes from Pebble Beach
- 20 Minutes from Big Sur
- 15 Minutes from the Monterey Airport
- 90 Minutes from San Francisco Airport
- 60 Minutes from San Jose Airport
- 90 Minutes from Oakland Airport





CREATE  
YOUR OWN  
STORY AT  
FOLKTALE  
WINERY  
&  
VINEYARD

with ...



## AWARD WINNING WINES

Our winemaking team is led by David Baird, who works meticulously with local sustainable vineyards to craft a style of wine that fully expresses the unique terroir and diversity that Monterey County has to offer. We strive to produce wines in a natural style, minimizing interventions in the cellar to produce wines that are expressive, elegant, and diverse - all balanced beautifully by natural acidity and a touch of French Oak.

We offer several wine focused experiences developed by award winning winemaker David Baird. Whether your group is looking for a fabulous wine sensory experience, or a reserve wine tasting with artisanal hand-made chocolates, we have exciting programs for you to choose from. Feeling competitive? Why not have your group take part in one of our wine blending workshops, or get the full wine-making experience during harvest with one of our Pick It-Sort It-Stomp It corporate teambuilding programs.







## WORLD CLASS CULINARY

We offer a wide variety of food and wine experiences featuring a James Beard culinary program led by Celebrity Chef Todd Fisher. Your group is invited to enjoy cooking classes, culinary workshops, kitchen competitions, farm-to-table education, and so much more. Our only limitation is your imagination!

The food at Folktale is created to compliment and enhance our wines by using sustainable, ethically sourced and local ingredients. We work with local farmers and vendors that share our passion for food raised and made with integrity. We believe that these are the building blocks that lead to exceptional service, incredible flavors, and memorable experiences for our guests.





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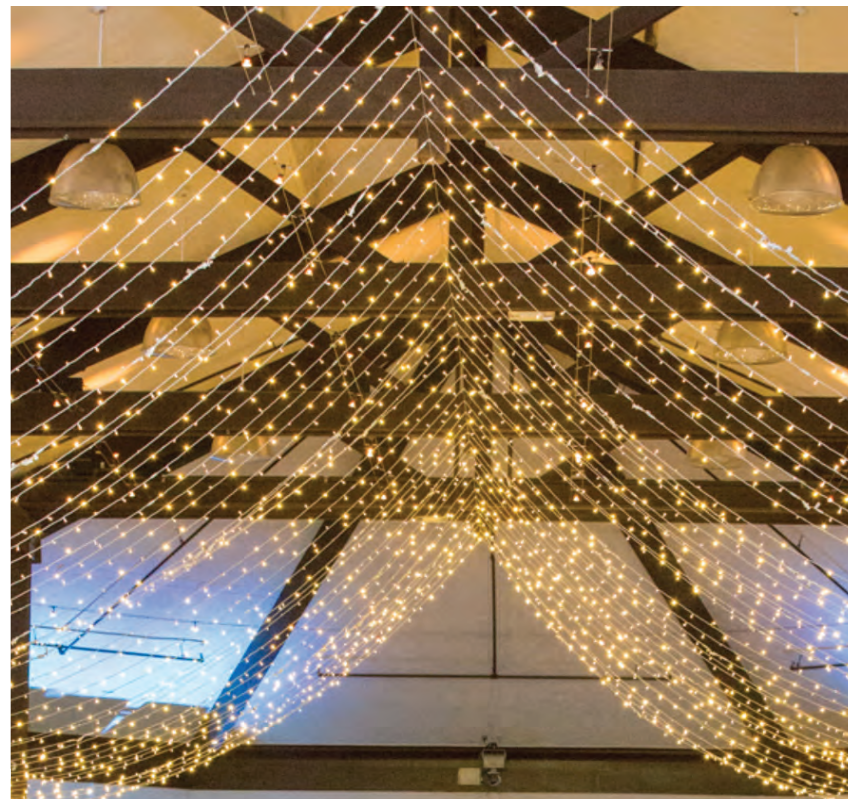
## THE ROSE GARDEN

Whether enjoying the warm sun or dining under the stars, the Rose Vineyard is a nurturing place in which to have your grand celebration, casual picnic, or memorable ceremony. Surrounded by our vines and the Santa Lucia Mountains, the Rose Vineyard features a large, grassy field perfect for larger parties and tented events. As the only grape-to-glass winery on the Monterey Peninsula, we guarantee an absolutely exclusive and genuine experience among our vines.

Our vineyards showcase majestic views of the property as well as the Santa Lucia Mountains beyond, and are directly adjacent to the expansive Barrel Room, allowing you the ultimate flexibility in your event design. Use the vineyard space by itself, or host a grand indoor-outdoor event utilizing both unique areas.







## THE BARREL ROOM

Follow a cobblestone pathway to a secluded courtyard and through dramatic double doors into the spacious and breathtaking Barrel Room. The 10,000 sq.ft. space makes an instant impression with over 500 wine barrels stacked from floor to ceiling. One of the largest, most versatile, and unique indoor spaces in the area, The Barrel Room has proudly been the setting for many memorable events.



Let us put together a once in a lifetime entertainment experience for you and your team! Transform The Barrel Room into a ballroom, performance space, or an automobile showroom. Or go small and cozy by reconfiguring the barrels and host a luxurious seated Winemaker's Dinner, reception, or seminar. You could choose a private concert by a national touring act or tap into our amazing local music options. Our speaker series programs to educate your team, or a comedy show will lighten the mood for your event.







# THE VINEYARD HOUSE

Tucked within the vineyard is the exclusive and luxurious Vineyard House. This is an ideal venue for upscale events and meetings. The space offers four private rooms and a great room with twenty foot vaulted ceilings that generously open up to a wrap-around patio surrounded by vines. This is an ideal location for cocktails, dinner and dancing, a private corporate retreat, or a think tank, team building space, or boardroom meeting.

This 6,000 sq. ft. villa offers privacy and elegance along with state of the art technology to offer you only the most elite experience.







## THE GREENHOUSE

The Greenhouse is the perfect space for any season. The wall of elegant French doors can offer privacy to create a cozy indoor space, or can open directly to the beautiful outdoor Wine Garden. Enjoy stunning dappled sunlight during the day and festive Italian string lighting in the evening.

This one of a kind space is anchored by our beloved handmade Monterey Cypress table. Seating 20 comfortably on our collection of chairs, this communal live-edge table creates the perfect center piece and gathering space for receptions, food and wine experiences, meetings, seminars, and singer-songwriters.





## THE GALLERY

The Gallery is the hearth of the winery. Its French Chateau architecture features a sweeping 40 foot vaulted ceiling and a lovingly worn stone floor. Light streams through the southern facing wall of windows showcasing the garden and surrounding mountains during the day, and a cozy fireplace warms the space in the evenings and cooler months.

This highly adaptable space can be transformed and customized to match your event needs. The Gallery and attached kitchen and wood fired pizza oven are perfect for culinary elements, team building and breakout sessions, food and wine experiences, and more. Take advantage of this unique, spacious interior to make your event memorable.







## THE WINE GARDEN

Our Wine Garden and Courtyard are spacious and tranquil. It's easy to spend the afternoon in this friendly and welcoming atmosphere, created by the lush green landscaping, colorful and fragrant flowers, and dappled shade. Playful centerpieces and kilim pillows add color and comfort, while the string lights, fire pits, and hanging lanterns in the strawberry tree create a surreal glow in the evening hours. Invitingly beautiful day or night, this is an open space to spend the afternoon with friends and family, host a reception, or hold your large corporate event in this idyllic atmosphere.

The Courtyard and Wine Garden are outdoor areas that can be used for spectacular receptions, corporate events, and large scale, tented events. Combined with the Greenhouse and Gallery, the winery area can accommodate both the intimate and grand.



## THE WINE CELLAR

The Wine Cellar brings you into the heart of our winemaking facility. Surrounded by stainless steel tanks, oak barrels, and the fragrant smell of wine, this industrial space transforms into a memorable dining and reception space.

With its mix of modern and old world wine-making equipment and techniques, The Wine Cellar offers a perfect location for a cocktail party or intimate dinner with an immersion and educational component to any event.







## ACTIVITIES

At Folktale, “Yes is the answer, what is the question?” The possibilities for your event are endless, and these are just a selection of our most popular group activities. From scavenger hunts to archery lessons, from wine blending to culinary workshops, let our event experts craft the perfect experience for your team.

### INTERACTIVE SENSORY EXPERIENCE

Our Wine Educators will walk the guests through the key elements of flavor and aroma and explain how these elements come together in our wines.

### WINE 101 WITH FOLKTALE’S WINEMAKER

This 90-minute Winemaker chat will provide your guests with an educational tasting through six wines and wine barrel samplings.

### WINE BLENDING

Learn how to make your own wine blend using really enological tools and a selection of high-end varietal wines.

### THE PAIRING OF FOOD & WINE

Explore the marriage of food and wine by tasting through a curated selection pairings with Celebrity Chef Todd Fisher.

### COOKING COMPETITION

Team up and compete with secret ingredients, specialty dishes, and guidance from our culinary team in this head to head cooking challenge.

### ARTISAN WORKSHOP

Local Artisans will inspire your guests to get creative by leading them through your selection of a variety of craft workshops.

### PICK IT - SORT IT - STOMP IT

A seasonal activity where guests will experience first-hand the process of bottling wine.

### SIP & SWIRL

Learn the step by step process of working with acrylic paints and have each guest walk away with their own personal painting.





## FOR MORE INFORMATION CONTACT

THE EVENTS TEAM

Events@FolktaleWinery.com

(831) 293 - 7587

<https://folktalewinery.com/celebrate/>







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8940 Carmel Valley Road Carmel, CA 93940